



Florida Occupant Protection Coalition

Meeting Report

October 26-27, 2022

Prepared for:

Florida Department of Transportation

Prepared by:

Cambridge Systematics, Inc.

1.0 Attendees

The participants in the October 26-27, 2022 Florida Occupant Protection Coalition (FOPC) meeting are listed below.

Name	Organization	Attendance
Amy Artuso	National Safety Council	<input type="checkbox"/>
Thomas Aspey	Seminole Police Department	<input type="checkbox"/>
Andrea Atran	Florida Department of Transportation—District 2	<input checked="" type="checkbox"/>
William Berger	Florida Highway Patrol	<input type="checkbox"/>
Michael Binder	University of North Florida	<input type="checkbox"/>
Mark Boatright	Florida Highway Patrol	<input type="checkbox"/>
Art Bodenheimer	Florida Police Chiefs Association	<input type="checkbox"/>
Danielle Campbell	Orlando Police Department	<input checked="" type="checkbox"/>
Fran Carlin-Rogers	CarFit	<input type="checkbox"/>
Ronda Cerulli	Florida Department of Health	<input checked="" type="checkbox"/>
Robert Chaffe	Preusser Research Group	<input checked="" type="checkbox"/>
Chris Craig	Florida Department of Transportation, State Safety Office	<input checked="" type="checkbox"/>
Jacob Gonzalez	Tampa Police Department	<input checked="" type="checkbox"/>
Willem de Greef	Florida Department of Transportation, State Safety Office	<input checked="" type="checkbox"/>
Leilani Gruener	Department of Highway Safety and Motor Vehicles	<input checked="" type="checkbox"/>
Ryan Hathaway	Okeechobee County Fire Rescue	<input type="checkbox"/>
Sarah Haverstick	Goodbaby International	<input checked="" type="checkbox"/>
Ginny Hinton	University of Florida	<input checked="" type="checkbox"/>
Andrew Hopkins	University of North Florida	<input checked="" type="checkbox"/>

Name	Organization	Attendance
Adam Harpstrite	University of North Florida, Institute of Police Technology and Management	<input type="checkbox"/>
Carrisa Johns	Orange County Sheriff's Office	<input checked="" type="checkbox"/>
Charles Kane	Florida Law Enforcement Liaison Program	<input type="checkbox"/>
Danielle Kessenger	Wolfson Children's Hospital	<input checked="" type="checkbox"/>
Doreen Kobelo	Florida A&M University, Construction/Civil Engineering Technology	<input type="checkbox"/>
Margaret Susie Kolb	DeMond Kolb and Associates	<input checked="" type="checkbox"/>
Sally Kreuzscher	The Children's Hospital of South Florida, Child Advocacy Program	<input type="checkbox"/>
Alan Mai	Florida Department of Health	<input type="checkbox"/>
Marilyn Merced	Traffic Safety Partner	<input type="checkbox"/>
Lisa Nichols	Wolfson Children's Hospital	<input type="checkbox"/>
Julie Noble	Golisano Children's Hospital-Safe Kids SWFL	<input checked="" type="checkbox"/>
Zakkiyyah Osuigwe	Santa Rosa County Development Services	<input type="checkbox"/>
Krista Ott	Gainesville Fire Rescue	<input checked="" type="checkbox"/>
Dewey Painter	South East American Indian Council, Inc.	<input type="checkbox"/>
Thomas Pikul	Florida Highway Patrol	<input type="checkbox"/>
Kelly Powell	Safe Kids	<input type="checkbox"/>
Tonya Randolph	St. Joseph's Children's Wellness and Safety Center – Safe Kids	<input type="checkbox"/>
Patrick Riordan	Florida Highway Patrol	<input type="checkbox"/>
Gregory Rittger	Orange County Sheriff's Office	<input type="checkbox"/>
Tim Roberts	Florida Law Enforcement Liaison Program	<input checked="" type="checkbox"/>
Al Roop	University of North Florida	<input type="checkbox"/>
Miranda Sargent	Santa Rosa County Sheriff's Office	<input checked="" type="checkbox"/>

Name	Organization	Attendance
Amy Stafford	Hendry County Public Safety	<input checked="" type="checkbox"/>
Bob Smallacombe	Palm Beach County Fire and Rescue	<input type="checkbox"/>
Mark Solomon	Preusser Research Group	<input type="checkbox"/>
Joe Steward	Florida Department of Transportation—District 5	<input type="checkbox"/>
David Summers	Trauma Agency, Health Care District Palm Beach County	<input checked="" type="checkbox"/>
Tony Threatts	Department of Highway Safety and Motor Vehicles	<input checked="" type="checkbox"/>
Melissa Valido	Florida Teen Safe Driving Coalition	<input type="checkbox"/>
Petra Stanton	Johns Hopkins All Children's Hospital	<input checked="" type="checkbox"/>
Mark Welch	Department of Highway Safety and Motor Vehicles	<input type="checkbox"/>
Moyra Willis	Traffic Safety Partner	<input checked="" type="checkbox"/>
Coalition Support		Attendance
Jasper Masciocchi	University of Florida	<input checked="" type="checkbox"/>
Wanda Tison	University of Florida	<input checked="" type="checkbox"/>
Patty Turner	University of Florida	<input checked="" type="checkbox"/>
Danny Shopf	Cambridge Systematics	<input type="checkbox"/>
Sarah Walker	Cambridge Systematics	<input checked="" type="checkbox"/>
Nusrat Sharmin	Cambridge Systematics	<input checked="" type="checkbox"/>

Others in attendance:

- Carolyn Hanson, University of Florida

- Catherine Palmier, Pediatrician
- Jason Rogers, University of Florida
- Kathryn Wall, Safe Kids, Palm Beach County

2.0 Meeting Notes – October 26, 2022

Welcome, Introductions, and Agenda

Chris Craig, FDOT, welcomed participants to the Florida Occupant Protection Coalition (FOPC) meeting and thanked everyone for joining. He noted a few members joined the meeting virtually which is set up to be listen-only. He asked attendees to introduce themselves. Margaret Susie Kolb, DeMond Kolb and Associates, introduced Catherine Palmier (who joined virtually), who has 35 years of experience as a pediatrician and would be a great resource for the Child Passenger Safety (CPS) subcommittee.

Chris reviewed the agenda.

FOPC Strategic Action Plan Subcommittee Breakout

Coalition members split into subcommittee groups organized around each goal of the Strategic Action Plan. The subcommittee groups reviewed the action steps for their respective goals. Action step leaders updated committee members on activity progress and took notes on updates to share with the coalition during the Action Plan Report Out on Day 2.

Post Click it or Ticket Awareness Survey

Andrew Hopkins, University of North Florida (UNF), presented an overview of the Click it or Ticket (CIOT) 2022 Awareness Survey results. He noted the Public Opinion Research Lab (PORL) at UNF has conducted the CIOT survey for FDOT since 2014, using a consistent process. In 2022, more than 1,400 adult Florida residents were surveyed over telephone, and an oversample of individuals aged 18-34 was used to get a closer look at this population subgroup. According to the analysis, 87 percent of respondents reported using seat belts all the time, and 30 percent said education was the most effective way to encourage seat belt use. The awareness of CIOT dropped in 2021 and 2022, largely due to less people on the road as a result of the pandemic. Andrew showed a map illustrating low, medium, and high awareness regions and noted the Gainesville Designated Media Market (DMA) had the highest CIOT awareness at 90 percent. The most popular ways of seeing this campaign across the state remains billboard and television. Pickup truck drivers and respondents in the 18-34 age group have a comparatively lower percentage of wearing a seat belt. Support for the law requiring rear passengers to be buckled up has steadily increased over the years.

The full presentation can be accessed at [COIT 2022 Awareness Survey](#).

Participants had the following questions and comments:

- Chris asked if they did an electronic survey.

- PORL only did a telephone survey and would like to add an online survey in conjunction with the telephone survey in the upcoming years to receive more input from the 18-34 age group.

Post Click it or Ticket LEL Update

Tim Roberts, Florida Law Enforcement Liaison (LEL) Program, gave a presentation on the CIOT materials distributed. Tim noted there are 351 Law Enforcement (LE) agencies throughout the state and they are trying to distribute the safety materials including Safety Belt Activity Booklet, CIOT Banner, CIOT Enforcement Yard Sign, CIOT USB Drive, and Child Restraint LEO Reference Card to all the LE agencies. He presented a summary of different resources distributed to all FDOT districts in 2021 and 2022. He noted the total number of items distributed in 2022 was less than in 2021 due to the pandemic restrictions and other issues; however, the distribution coverage increased in 2022. Tim showed the 2" X 3" USB flash drive, funded by NHTSA. In the past two years, 4,030 flash drives were distributed to the LEL agencies.

Tim asked attendees to contact him if any of their LE partners needed safety reference materials. He will work with local LEL and get the materials out to where they are requested.

2022 Florida Click it or Ticket and Border to Border

Tim provided an update on the Florida CIOT and Border to Border (B2B) 2022 enforcement operation. There was a nationwide kick off for CIOT with the B2B four-hour enforcement mobilization on May 23, 2022, where the Florida LEL program was tasked with engaging Florida LE at state, county and local levels to participate in and report on the enforcement operation. Tim provided an update on LEL social media performance related to the CIOT and B2B campaigns and asked attendees to visit www.floridalel.info for 2022 CIOT mobilization. Lastly, he presented the Elder Driver Tip Card for LE and noted the LE subcommittee will coordinate with the Safe Mobility for Life Coalition to confirm whether the distance of clearance between the airbag and driver's chest should be 10 inches or 12 inches and update the tip card accordingly. He also asked members to share any comments on the Elder Driver Tip Card before the February FOPC meeting.

Both the presentations can be found at [Florida CIOT and B2B 2022](#).

Traffic Safety Resource Center Update

Chris reported the [Florida Traffic Safety Resource Center \(FTSRC\)](#) has a major IT issue on the back end. FDOT is currently using Sitefinity on the back end and it does not work well on the FTSRC store front. He will schedule a meeting with FDOT IT to figure out next steps and will hold off on FTRSC website until FDOT determines next steps to make sure it meets our standard.

Membership Expectation

Chris reminded attendees that the Coalition intends to get a wider membership representation. Currently, the CPS has good member representatives, while only a few LE partners are in the Coalition. He asked members to reach out if they have any recommendations for potential LE members that would benefit the Coalition by bringing different perspectives.

Participants had the following questions and comments:

- Miranda Sargent, Santa Rosa County Sheriff's Office, will reach out to her contacts and see if she has any suggestion.

Line Up for Safety Tip Card

Danielle Kessenger, Wolfson Children's Hospital, presented a draft version of the Line Up for Safety Tip Card which relates to Action Step 3B.3. She walked through the changes made based on the feedback received. The Coalition provided additional input on the Tip Card, which was recorded and will be implemented. The goal is to finalize the Tip Card and have this ready when the students get back to school after the winter break.

Participants had the following questions and comments:

- Leilani Gruener, Department of Highway Safety and Motor Vehicles, suggested printing the Seat Belt Fit Test graphic in a big banner and place it in front of schools.
- Need to work with School Resource Officers and local parent teacher organizations to figure out a distribution plan. Will start with the elementary schools first, gauge the reception, and decide on the next printing batch.
- Chris reported the Golf Cart Tip Card is in the design stage, incorporating the edits. He asked members to share an example of a good activity book that would work for LE or CPS to give out and promote safety belt usage.

Public Comment Period

There were no comments from the public.

Recap of Day 1

Chris gave a quick recap of Day 1. Day 1 adjourned at 5:00 pm.

3.0 Meeting Notes – October 27, 2022

Recap of Day 1

Sarah Walker, Cambridge Systematics, welcomed participants and thanked everyone for attending Day 2 of the FOPC meeting. She gave a brief recap of Day 1 and reviewed the Day 2 agenda.

Review CPS and Safety Belt Model Language

Sarah recapped the changes made on the Child Passenger Safety (CPS) and Safety Belt Usage legislative model language based on the comments provided at past meetings. She asked members to provide any additional input to help finalize the model language and post it to the website.

Safety Belt Usage (Florida Statue 316.614)

- 316.614 Subsection (3)(c)- consider rewording to clarify one person should be fastened by one seat belt in a seated position as recommended by manufacturer. This is to avoid issues in Uber and Lyft where five or six people piled into the back seat and multiple people are fastened with one seat belt, so technically they are restrained.
- Subsection (4)(a) and (5)- add “..... restrained in a seated position by a seat belt...” to address the same issue of passenger in ride-sharing vehicles to be restrained in a seated position.
- Danielle suggested the model language should mention that if there are more people than the number of seats, they should be in the back seats not in the front.

CPS Restraint Law (Florida Statute 316.613)

- 316.613 Subsection (1)(a)- members agreed to make the age limit to ‘through 9 years’ instead of 12 years.
 - Subsection (1)(a)1- change the age limit as “until age 4” instead of “aged through 3 years” to be more specific about the age.
 - Subsection (1)(a)2- update as “For children aged 4 ~~through 5~~ until 9.....”.
 - Subsection (1)(a)2.a. - it is most often used as an excuse for not having a child restrained properly. Consider removing this one.
 - Subsection (1)(a)1 and 2- all references to “separate carrier” should be changed to “child restraint system” to be consistent.
- Subsection (1)(a)2 and Subsection (3)- update all references to “safety belt” as “seat belt”.
- Subsection (1)(a)2- members had a discussion about whether height and weight should be added to the requirement but LE member said that is too hard to verify and enforce. The Coalition contemplated language from the Move Over Law with the “when possible” language such as child should be in proper location and restraint unless not possible (i.e., weight, height, number of children in the vehicles compared to number of back seats).

- Catherine suggested using growth chart if the Coalition decides to put a weight and height limit along with the age.
- Tim proposed using the Seat Belt Fit Test graphic from the Line Up for Safety Tip Card on the CPS model language.
- Danielle shared some CPS language examples from other states and will check with her contacts at California, Washington, and Louisiana to see how they have enforced the CPS law that mentioned child age plus weight and height limit.
- Andrea Atran, FDOT, suggested putting the model language discussion on Day 1 of the agenda and revisit on Day 2 to see any changes given the amount of discussion it takes to work through the various comments.

Safety Belt Use Rate Interviews Discussion

Jasper Masciocchi, University of Florida (UF), provided a recap of her presentation at the August FOPC meeting on her research findings on states with seat belt usage rates above the national average as part of Objective 1C. As a follow-up of this task, Jasper coordinated with Robert Chaffe, Preusser Research Group, and identified 30 states with higher usage rates for case study interviews regarding best practices that Florida could consider. Robert will do additional research to narrow the list of states to 10 for the interview. Jasper shared the draft survey questions they have prepared focusing on seat belt law, child restraint law, and mitigation and education program and asked members to review and provide input. She also asked if any member would like to volunteer to conduct the interviews. Robert noted some of the questions can be answered through our research and need not be asked.

Participants had the following questions and comments:

- Andrea noted the Coalition might have done similar research during the OP Assessment.
 - Leilani said it might be a rewording of some tasks that we have already done and asked to check if Objective 1C is a NHTSA requirement from the last OP Assessment; if not, it might need to be taken away.
- Andrea suggested reviewing the last five years' OP Assessment Reports of the states with higher seat belt usage rates to see if we can find the information we are looking for.
 - Robert noted TRB and the Lifesavers Conference also have some research with similar information and could be a path to research on this topic.

CPS Fitting Station Website

Jason Rogers and Carolyn Hanson from UF Institute for Driving, Activity, Participation, and Technology (I-DAPT) gave an update on the CPS Fitting Station website. Jason provided a background of the task, explained how the website would make the fitting station data more accessible to public, and thanked Leilani for taking the initiative on this project. He showed the desktop and mobile version of the CPS Fitting Station locator webapp and walked through different features. The website includes some external links to allow people to interact and enter current location that will help a user find the nearest fitting stations. The website

will show the fitting station's location with contact information, address, and milage in a separate pane. Jason reported they have tested the website internally and will do a soft launch in few weeks, share that with stakeholders and the Coalitions to test out, and take additional feedback for improvement. They are working on developing a tip card as well to get that out throughout the state.

Participants had the following questions and comments:

- Where do you get the CPS fitting station data from?
 - Leilani replied FDOT used to track a list of CPS fitting stations based on the requests received through emails. The fitting station agency needs to send an email to FDOT Safety Office, noting if there is a certified safety technician. FDOT verifies the certification and, upon verification, updates the fitting stations list on the [Florida Occupant Protection Resource Center \(OPRC\)](#) website. The list was sent to Jason and team to develop the website. She is unsure if it is still done this way.
 - The OPRC website has a static fitting stations list based on the emails received via OPRC account, those are sent over to FDOT Safety Office. The OPRC website also includes the fitting station submittal form.
- Jason noted the application will only show the active fitting stations and there has to be at least one certified technician for the fitting station to show up on the app. As a next step, they want to focus on the data to make any addition or deletion of the fitting stations to improve the tool.
- Carissa Johns, Orange County Sheriff's Office, runs a tri-county technician team and will ask them to send FDOT Safety Office an email with fitting station information.
- Need to identify a process to get updated data at a regular interval to ensure the latest data is in the database.
- Palm Beach County has a SafeMap app that shows the nearest location for car seat install, bike helmet fittings, etc. .

Action Plan Report Out

Sarah asked the Coalition subcommittee groups to report out what was discussed in each subcommittee breakout group. Nusrat Sharmin, Cambridge Systematics, updated the FOPC Strategic Action Plan on-screen as each step leader reported out their next steps, which can be found in Appendix A. Follow UP Action Items are listed below:

- **Jasper and Willem to check if Objective 1C is a NHSTA requirement action step from the last OP Assessment.**
- **Jasper and Robert to review TRB reports, Lifesavers Conference, and last five years' OP Assessment reports of the selected states with higher seat belt use rate.**
- **Share revised Line Up for Safety Tip Card and finalize.**
- **Revise model language incorporating feedback received.**

Public Comment Period

There were no comments from the public

Wrap Up and Next Steps

Sarah noted the following FOPC meeting is scheduled to be held in-person in Gainesville, Florida.

- February 15-16, 2023
- May 10-11, 2023
- July 26-27, 2023

Adjourn

The coalition meeting ended at 12:00 pm.

Contact information for occupant protection questions:

Chris Craig, FDOT
Traffic Safety Administrator
Phone: 850.414.4009
chris.craig@dot.state.fl.us

Willem de Greef, FDOT
Traffic Safety Program
Manager
Phone: 850-414-4048
willem.degreef@dot.state.fl.us

Jasper Masciocchi, UF
T2 Center
Training Specialist
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Appendix A - Florida Occupant Protection Strategic Action Plan

Updated October 27, 2022

GOAL 1: PROGRAM MANAGEMENT

Objective 1A: Meeting Facilitation and Progress Tracking

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2022	May 2022	Aug 2022	Oct 2022
1A.1	FDOT Cambridge Systematics	Quarterly	Conduct quarterly Florida Occupant Protection Coalition (FOPC) meetings.	Number of meetings conducted annually	In-person meeting conducted 2/16/22 & 2/17/22	In-person meeting conducted 5/18/2022 & 5/19/2022	In-person meeting conducted 8/2/2022 & 8/3/2022	In-person meeting conducted 10/26/2022 & 10/27/2022
1A.2	Cambridge Systematics	Quarterly	Update progress on Occupant Protection (OP) Strategic Action Plan strategies to include recent implementation activities.	Action Plan progress updated quarterly	Posted on website	Posted on website	Posted on website	Posted on website

Objective 1B: Data Analysis/Reporting

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2022	May 2022	Aug 2022	Oct 2022
1B.1	Cambridge Systematics	Annual	Develop an Annual OP Fact Sheet.	Fact sheet developed and posted on FOPC website and publicized	CS Developing	CS will present at Aug 2022 meeting	CS to revise and post prior to Oct 2022 meeting	Posted on website
1B.2	Robert Chaffe Mark Solomon	Annual	Review Florida's OP traffic records related data annually and determine if target audiences have changed.	Data analyzed and target audiences adjusted (if applicable)	Reviewing FARS, S4, and previous Fact Sheet	Reviewing FARS, S4, and previous Fact Sheet	Coordinating internally	Reviewed latest traffic records; no change needed at this point
1B.3	Andrew Hopkins	Annual	Increase the number and availability of OP data sources.	Information for all applicable data sources available on FOPC website and publicized (i.e., Signal Four, etc.)	Reviewing public health/trauma data	Reviewing public health/trauma data	Reviewing public health/trauma data	Reaching out to FDOH; will continue to review
1B.4	Doreen Kobelo	Annual	Analyze OP data to understand trends and challenges specifically for minority populations.	Data analysis conducted annually and posted on FOPC website and publicized	Coordinating with Mark Solomon	Continuing to coordinate with FLHSMV and FARS	Will follow up at a future meeting.	Will follow up at a future meeting

Objective 1C: Policies and Best Practices

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2022	May 2022	Aug 2022	Oct 2022
1C.1	Jasper Masciocchi	Biennial	Review literature and interview states above the national average observed use rate to identify innovative strategies and best practices.	Research conducted; Interviews conducted.	Identifying states above 90%	Narrowing list to a few target states with consistently above 90%	Reported progress at Aug 2022 meeting	Reported progress at Oct 2022 meeting; will review past OP Assessment Reports
1C.2	Jasper Masciocchi Danielle Kessenger	Biennial	Review literature and interview states above the national average observed CPS use rate to identify innovative strategies and best practices.	Research conducted; Interviews conducted.	Identifying potential states	Identifying potential states	Identifying potential states	Narrowing list of potential states to ~10
1C.3	Leilani Gruener	Quarterly	Regularly coordinate with other Florida traffic safety coalitions to identify education and enforcement opportunities across Strategic Highway Safety Plan (SHSP) Emphasis Areas.	Number of traffic safety coalitions coordinated with (annually).	Attending upcoming coalition meetings	Attending upcoming coalition meetings	Attending upcoming coalition meetings	Attending upcoming coalition meetings

Objective 1D: Maintain a Robust and Active FOPC Membership

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2022	May 2022	Aug 2022	Oct 2022
1D.1	FDOT	Quarterly	Review meeting attendance of existing membership and connect with members that have not attended the previous two meetings to ensure they still intend to participate.	Members contacted; meeting attendance increased.	Updating current membership list	Continuing to monitor member participation	Will add agenda item to conduct detailed review of membership at Oct 2022 meeting	Chris provided membership expectation remark, Miranda and Tim will reach out to LE contacts for potential members.

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2022	May 2022	Aug 2022	Oct 2022
1D.2	Susie Kolb Dewey Painter	Quarterly	Expand FOPC membership to include Florida business leaders, tourism leaders, civic organizations, trade and medical associations, insurance companies, Florida Highway Patrol (FHP), and Florida Department of Education, and others deemed to benefit the Coalition's mission and objectives.	Potential members identified and contacted; number of new representatives participating.	Connecting with potential contacts. Will forward info to FDOT.	Petra is coordinating with American Association of Pediatrics (AAP) Susie has identified a retired pediatrician	Met with AAP and they are mostly interested in legislative topics. Will coordinate on model legislative language..	Catherine Palmier (retired pediatrician) attended Oct 2022 meeting virtually

Objective 1E: Research and Track Best Practices Related to Emerging Technologies Impacting OP Strategies

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2022	May 2022	Aug 2022	Oct 2022
1E.1	Danielle Campbell Carissa Johns	Annual	Annually inventory vehicle safety features related to occupant protection to determine if educational materials need to be created.	Safety feature inventory updated (annually).	Reviewing SMFL and AARP examples.	Developing list of vehicle safety features	Developing list of vehicle safety features	Developing list of vehicle safety features
1E.2	Carissa Johns Petra Stanton	Annual	Annually review the latest research on connected and automated vehicle (CAV) technology to determine potential (positive and negative) impacts on occupant protection.	Annual review complete (white paper?)	Attending CAV safety meetings	Carissa presented on Safe Kids Automated Vehicles Alliance (SKAVA)		Annual review complete

GOAL 2: ENFORCEMENT

Objective 2A: Improve Law Enforcement Awareness of Important OP Challenges

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2022	May 2022	Aug 2022	Oct 2022
2A.1	Tim Roberts	Annual	Create a <i>Click It or Ticket</i> (CIOT) Resources Toolbox.	Toolbox created and posted on Law Enforcement Liaison (LEL) Website and publicized.	Toolboxes created and available through LELs	Toolboxes created and available through LELs	Available through LELs	Available through LELs
2A.2	Tim Roberts	Annual	Encourage Florida law enforcement agencies to participate in the national <i>Click It or Ticket</i> campaign and enforcement activities.	Number of agencies participating in <i>Click It or Ticket</i>	LELs coordinating with agencies	LELs coordinating with agencies	Will present at Oct 2022 meeting	Presented progress at Oct 2022 Meeting
2A.3	Tim Roberts	Quarterly	Distribute Child Passenger Safety (CPS) Tip cards to Florida law enforcement agencies.	Number of tip cards distributed.	Distribution ongoing	Distribution ongoing	Distribution ongoing	Distribution ongoing
2A.4	Tim Roberts Carissa Johns Danielle Campbell	Quarterly	Meet with law enforcement agencies in counties with a higher than average rate of fatalities involving unrestrained or improperly restrained children to share CPS Tip cards and other resources.	Number of agency meetings.	Identifying target agencies	Identifying target agencies	Identifying target agencies	Distributed tip cards; will continue to promote CPS safety
2A.5	Charles Kane	Quarterly	Develop and distribute a tip card for aging road users.	Number of tip cards distributed.	Conducting Tip Card revisions	Finalizing and will publish prior to next meeting	Reviewed at Aug 2022 meeting. Will finalize prior to Oct 2022 meeting	Will coordinate with Safe Mobility for Life Coalition to finalize the Tip Card revisions and present at Feb 2023 meeting

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2022	May 2022	Aug 2022	Oct 2022
2A.6	Charles Kane	Annual	Increase law enforcement participation at CarFit events.	Number of officers participating at CarFit events.	Coordinating prior to next meeting	CarFit will now allow in-person events again	Will coordinate with new CarFit representative when appointed	Met with SMFL in October 2022 to discuss
2A.7	Tim Roberts Willem DeGreef	Annual	Encourage Florida law enforcement agencies to continue nighttime enforcement activities when possible.	Number of notifications distributed and publicized.		Included with CIOT enforcement activities	Ongoing. Will add to the CIOT Survey Report to encourage nighttime enforcement	Recommend FDOT to put goal and objective for all grants

Objective 2B: Improve Law Enforcement Usage

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2022	May 2022	Aug 2022	Oct 2022
2B.1	Charles Kane Jacob Gonzalez	Annual	Conduct annual survey targeted at law enforcement officers to determine officer use practices.	Survey conducted.	Under development	Survey has been updated and streamlined	Ongoing. Will update survey language.	Will close the survey and report at the Feb 2023 meeting
2B.2	Tim Roberts	Short-Term	Develop and distribute educational materials demonstrating the myths and facts about law enforcement usage and proper restraint use for law enforcement officers.	Number of materials distributed and publicized.	Under development	Under development	Under development	Under development

Objective 2C: Law Enforcement Tools and Resources

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2022	May 2022	Aug 2022	Oct 2022
2C.1	Tim Roberts	Annual	Develop and distribute an occupant protection guide and/or presentation for law enforcement executives about occupant protection best practices and opportunities.	Number of guides distributed and publicized.	Under development	Under development	Under development	Under development
2C.2	Tim Roberts	Annual	Present at Florida Sheriff's Association (FSA) and Florida Police Chief's Association (FPCA) meetings annually on Florida's OP challenges and how their membership can help address these challenges.	Presented to FSA and FPCA.	Presented at FPCA meeting	Will follow up at Aug 2022 meeting	Presenting at FSA and FPCA prior to Oct 2022 meeting	Last presented in Aug 2022; will continue supporting
2C.3	Tim Roberts	Quarterly	Review and update the LEL website quarterly to ensure the most recent and relevant tools and resources are available.	LEL website updated and publicized.	Reviewed and updated	Reviewed and updated	Complete	
2C.4	Tim Roberts	Annually	Develop a best practices guide for Observational Surveys conducted by law enforcement agencies.	Guide developed and posted on LEL website and publicized.	Posted to LEL website	Posted to LEL website Considering adding guidance on demographic survey information	Complete	
2C.5	Andy Johnson Petra Stanton		Distribute Florida's Battle of the Belts best practices guide/toolbox.	Guide/toolbox posted on LEL website and publicized.	Coordinating with FTSDC	Coordinating with FTSDC	Coordinating with FTSDC	Coordinating with FDOT and FTSDC

GOAL 3: CHILD PASSENGER SAFETY

Objective 3A: Expand, Improve, and Retain CPS Technicians and Instructors

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2022	May 2022	Aug 2022	Oct 2022
3A.1	FDOT	Annual	Annually review list of CPS Technicians (CPSTs) and CPS Technician Instructors (CPST-Is) across the state to identify active instructors and potential gaps.	List of active instructors created and updated annually.	List/Map available on OPRC	Working on identifying gaps		Requested updated list of technicians and instructors
3A.2		Annual	Annually contact CPST-Is and encourage them to reach out to inactive technicians to offer additional support and resources.	CPTS-Is contacted.	Compiling list of recently expired technicians	Compiling list of recently expired technicians	Will update when new statewide SafeKids coordinator is appointed.	Hosting quarterly instructor meetings
3A.3	Krista Ott Sarah Haverstick	Annual	Conduct annual CPST-I (in person or virtual) meeting(s) to share ideas and best practices.	Annual meeting conducted.	Coordinating in-person instructor meeting	Agenda drafted	Virtual Meeting Scheduled Oct 2 nd	Plan to host meetings quarterly; virtual meeting scheduled Jan 26
3A.4	Danielle Kessenger Sarah Haverstick	Annual	Coordinate with CPST-Is to contact CPSTs that need to renew their certification.	Number of CPSTs recertified (annually).	Coordinating prior to next meeting	Still working on tracking down those that need to renew	Will update when new statewide SafeKids coordinator is appointed.	Waiting on new Safe Kids coordinator

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2022	May 2022	Aug 2022	Oct 2022
3A.5	Petra Stanton Sarah Haverstick	Annual	Conduct Safe Travel for All Children (STAC) training to improve and expand CPST-Is' knowledge, skills, and capabilities.	Number of CPST-Is trained.	Coordinating training.	Training will be offered before Kids In Motion conference. Will hold another training after (targeting November)		STAC training scheduled Nov 14-15; waiting for funding decision; will create a resource list for the state

Objective 3B: Expand CPS Digital and Print Resources and Materials

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2022	May 2022	Aug 2022	Oct 2022
3B.1	Patty Turner Danielle Kessenger	Annual	Annually review materials available on the Florida Traffic Safety Resource Center (FTSRC) to identify potential gaps or existing material revisions.	TSRC reviewed; materials updated or replaced annually.	In progress	In progress	In progress	In progress
3B.2	Chris Craig Leilani Gruner	Short-Term	Develop and distribute educational materials on child seats and safety belts on golf carts (partnership with law enforcement, Visit Florida, FDOH, Safe Kids, etc.).	Number of materials distributed.	Coordinating with FDOT and FLHSMV	In Design. Will share at Aug 2022 meeting.	Reviewed at Aug 2022 meeting. Will update prior to Oct 2022 meeting.	Golf cart tip card in design
3B.3	Danielle Kessenger Danielle Campbell Carissa Johns	Short-Term	Develop and distribute educational materials on child seats and safety belts at school pick-up/drop-off lines	Number of materials distributed	Reviewing Orange County examples	Danielle K will share draft content prior to next meeting	Under development Will review at Oct 2022 meeting.	Draft presented at Oct 2022 meeting, recorded feedback
3B.4	TBD	Short-Term	Develop and distribute educational materials on the risks of heat stroke and other dangers of children in hot vehicles.	Number of materials distributed				Nothing planned currently

Objective 3C: Support Mandatory Diversion Programs for First-Time Child Restraint Offenders

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2022	May 2022	Aug 2022	Oct 2022
3C.1	Zee Osuigwe Ginny Hinton Susie Kolb Ronda Cerulli	Short-Term	Conduct an inventory of existing CPS Diversion programs in Florida and post results to FOPC website.	Inventory conducted.	Contacting counties to inquire about programs	Continuing to coordinate with counties and courts	Compiling info about existing diversion programs. Meeting Sept 9th to discuss best practices	Danielle will create a Box account to collect materials
3C.2	Zee Osuigwe Ginny Hinton Susie Kolb Ronda Cerulli	Medium-Term	Develop a model CPS diversion program based on Florida and national best practices, including input from judicial and prosecution representation.	Model diversion program developed.	To be completed after 3C.1	To be completed after 3C.1		Nothing planned currently
3C.3	Zee Osuigwe Ginny Hinton Susie Kolb Ronda Cerulli	Long-Term	Analyze CPS crash and citation data to determine potential locations for CPS diversion program pilot.	Potential locations identified.	To be completed after 3C.2	To be completed after 3C.2		
3C.4	Zee Osuigwe Ginny Hinton Susie Kolb Ronda Cerulli	Medium-Term	Develop and distribute a CPS Diversion Program fact sheet for LE to distribute when issuing a citation for improper child restraint.	Number of fact sheets developed.	To be completed after 3C.2	To be completed after 3C.2		

Objective 3D: Support Enhancement of Florida’s CPS Laws and Policies

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2022	May 2022	Aug 2022	Oct 2022
3D.1	Julie Noble Danielle Kessinger	Annual	Annually review CPS model language and make adjustments based on shifting priorities and emerging best practices.	Model language reviewed annually; Adjustments made as needed.	Will review following legislative session	No changes needed following 2022 legislative session	No changes needed following 2022 legislative session	Junior League interested in booster seat legislation, Florida PTA may be a partner
3D.2	Julie Noble Petra Stanton	Annual	Annually review Florida’ legislative proposals to identify opportunities for improved CPS specific model legislative language.	Legislative language reviewed annually and reported to FOPC.	Tracking legislative activities	No CPS-related changes following 2022 legislative session	No CPS-related changes following 2022 legislative session	No CPS-related changes following 2022 legislative session
3D.3	Petra Stanton	Medium-Term	Coordinate with the Florida Department of Children and Families to update their Child Transportation Log to include confirmation of proper child restraint usage.	Transportation Log updated.		Petra will identify a DCF contact	Contacted DCF. They suggested a standardized course delivered at the local level.	Contacted DCF. Need to prioritize CPS from top of agency, train local staff
3D.4		Long-Term	Develop standardized Child Transportation Course for local Department of Children and Families representatives					National CPS Board has training resources that needs competency to get that work with DCF

GOAL 4: OP FOR LOW-USE GROUPS

Objective 4A: Focus Paid Media Activities on Low-Use Groups

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2022	May 2022	Aug 2022	Oct 2022
4A.1	Michael Binder	Annual	Review and update the OP Communications Plan to ensure communications strategies and target audiences (Action Step 1B.2) remain effective.	Communications plan reviewed annually.	To be completed after 1B.2	To be completed after 1B.2	To be completed after 1B.2	To be completed after 1B.2
4A.2	Michael Binder	Annual	Conduct post-CIOT Awareness Survey annually and present results to the FOPC.	Survey conducted and results presented.	Under development	Under development	Will present at Oct 2022 meeting	Presented at Oct 2022 meeting
4A.3	FDOT	Annual	Provide annual updates to the FOPC on paid media strategies, activities, and results.	Presentation given to FOPC.	Pending CIOT media campaign	Presented at May 2022 meeting		Complete for 2022
4A.4	Andrea Atran Dewey Painter David Summers	Annual	Implement targeted education and outreach program using the Buckle Up Florida campaign focused on low-use groups.	Number of Buckle Up Florida impressions.	Reviewing materials on TSRC	Reviewing materials on TSRC	Reviewing materials on TSRC	Follow up with Chris and Willem to check if this step should be under 4A or somewhere else.

Objective 4B: Expand Digital and Print Resources and Materials for Low-Use Groups

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2022	May 2022	Aug 2022	Oct 2022
4B.1	Andrea Atran	Annual	Annually review materials available on the TSRC to identify potential gaps or existing material revisions.	TSRC reviewed.	Reviewing TSRC	Reviewing TSRC	Collecting a list of materials currently under development.	Under development
4B.2	Jasper Masciocchi	Short-Term	Develop and distribute OP materials for low-use groups (including males 18-34, pickup drivers, and minority populations).	Number of materials distributed.	Identifying materials	Identifying materials	Developing a list of available materials and identifying gaps	Jasper was not present during reporting
4B.3	Chris Craig David Summers	Short-Term	Develop and distribute materials related to passengers riding in the bed of a pickup truck.	Number of materials distributed.	Revising draft tip card	In Design. Will share at Aug 2022 meeting.	Reviewed at Aug 2022 meeting. Will update prior to Oct 2022 meeting.	
4B.4	Andrea Atran Dewey Painter David Summers	Medium-Term	Evaluate existing OP-related materials and develop new materials focused on minority populations.	Materials reviewed annually, updated as needed, and publicized.	Reviewing TSRC	Reviewing TSRC	Reviewing TSRC	Reviewing TSRC

Objective 4C: Support the Expansion of Programs that Encourage and Support Occupant Protection for Low-Use Groups

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2022	May 2022	Aug 2022	Oct 2022
4C.1	TBD	Short-Term	Partner with the Safe Mobility For Life Coalition to increase the number of CarFit Events in Florida	Number of CarFit events conducted	CarFit not meeting in-person yet	CarFit approved to meet in-person again. Will follow up in Aug 2022	Will coordinate with new CarFit representative when appointed	Waiting for new CarFit representative
4C.2	Chris Craig	Short-Term	Coordinate with Florida's Community Traffic Safety Teams (CTST) to identify regional and local occupant protection challenges	List of local and regional challenges developed	Meeting CTST coordinators	Meeting CTST coordinators	Meeting CTST coordinators	
4C.3	Chris Craig	Medium Term	Coordinate with Florida CTSTs to identify specific occupant protection materials and best practices and implement pilot programs, where appropriate	List of materials and best practices developed Number of pilot programs conducted	To be completed after 4C.2	To be completed after 4C.2	To be completed after 4C.2	

Objective 4D: Support Enhancement of Florida’s Laws and Policies

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2022	May 2022	Aug 2022	Oct 2022
4D.1	Chris Craig	Annual	Annually review model language and suggest adjustments based on priorities and emerging best practices.	Model language reviewed annually; Adjustments made as needed	Will review following legislative session	No changes needed following 2022 legislative session	Will review at Oct 2022 meeting. Specifically will review language about number of occupants in a vehicle.	Reviewed and captured comments and edits; Chris to review suggested revisions to model language
4D.2	Willem de Greef	Short-Term	Develop a model policy for consideration by state agencies and other Florida businesses.	Model language posted on FOPC website and publicized.	Under development	Under development	Under development	Under development
4D.3	Julie Noble Petra Stanton	Annual	Annually review Florida’ legislative proposals to identify opportunities for improved specific model legislative language.	Legislative language reviewed and reported to FOPC	Tracking legislative activities	No -related changes following 2022 legislative session	No safety belt-related changes following 2022 legislative session	No safety belt-related changes following 2022 legislative session